AGENDA ITEM: #4

CASE NUMBER: P.D. 05-337 L.U.C.B. MEETING: February 23, 2017

LOCATION: Southwest corner of Players Club Parkway and Hacks Cross

Road

COUNCIL DISTRICT(S): District -2 Super District 9 -Positions 1, 2 & 3

OWNER/APPLICANT: T. Phillip Dean and Caroline O. Smith/Beruk Properties Inc.

REPRESENTATIVE: Thomas Hewgley

REQUEST: Major Modification to Parcel C to: 1. Allow a convenience store with

gasoline sales 2. Add Vehicle Service and Vehicle Parts and Accessories

as prohibited uses.

ACRES: 1.15 Acres

EXISTING LAND USE & ZONING: Vacant land in Parcel C regulated by the Commercial Mixed Use-1

District. Parcel also includes strip commercial center, self-service storage

CONCLUSIONS

- 1. Based on the staff's review of the character of the area, the intensity of the proposed use, and the existing road network, staff cannot support the requested use.
- 2. Staff does agree that there are other uses that are permitted today in the CMU-1 District that are problematic at this location. Staff would welcome the opportunity to revise the conditions to preclude those uses but not as a trade-off for what staff feels is an inappropriate use.

RECOMMENDATION REJECTION

Staff Writer: John D. (Don) Jones E-mail: john.jones@memphistn.gov

General Location



The subject site is identified in blue at the southwest corner of Hacks Cross Road and Players Club Parkway (formerly Knight Arnold Road).

The City of Germantown is located to the north. The Southwind Development is located on the east side of Hacks Cross Road.

Existing Conditions



- 1= Subject Property proposed for Convenience Store with Gasoline Sales
- 2= Vacant land under construction proposed use Self-storage warehouse
- 3= Existing Assisted Living Facility
- 4= Existing Office
- 5= Vacant land (approved for office or Hotel)
- 6= New Dentist office see pictures below
- 7= Existing retail center



Subject property facing west from Hacks Cross Road



Immediately north of subject (northwest corner of Hacks Cross Road and Players Club Parkway) land being prepared for development. Site has been approved for Self-service Storage.



Northeast corner of Hacks Cross Road and Players Club Parkway. Existing Assisted Living Facility.



Southeast corner of Hacks Cross Road and Players Club Parkway, opposite subject property. Former commercial area converted to office uses.



Vacant land on the east side of Hacks Cross Road. This site is approved for Office and/or Hotel, Parcel 5B Southwind Planned Development.

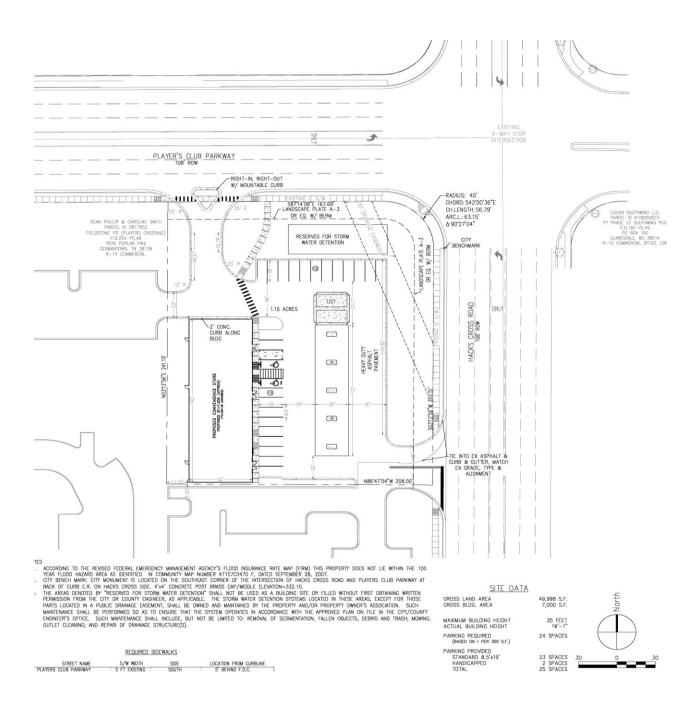


Immediately south of subject property, newly constructed dental office.

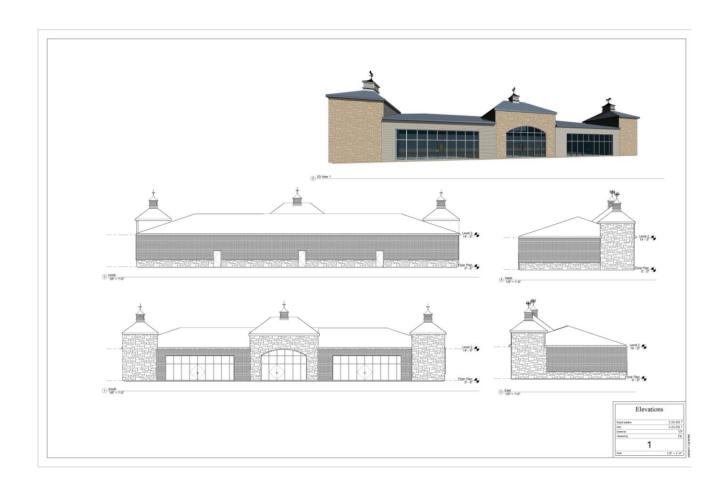


Immediately south of the new dentist office, an existing retail center.

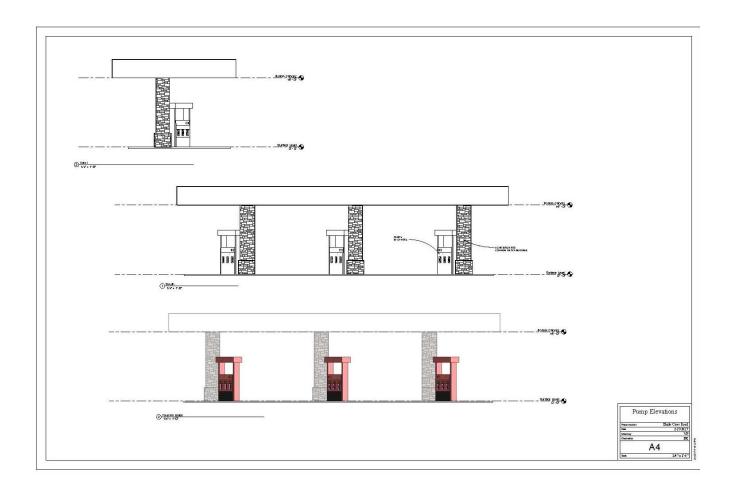
Site Plan



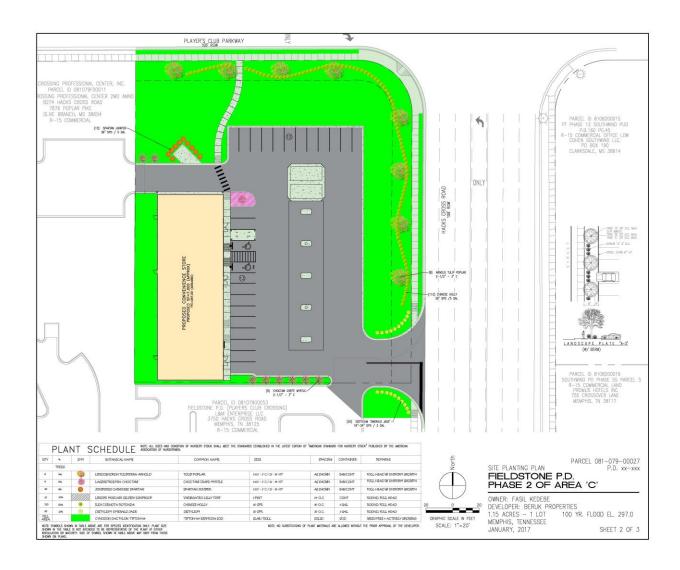
Elevations



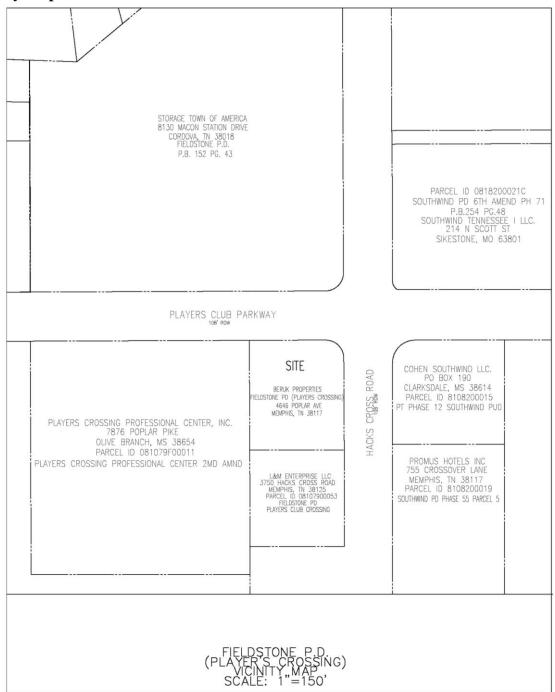
Canopy Elevation



Proposed Landscaping Plan



Vicinity Map



Public Notice

Mailed Public Notice – Twelve (12) notices were mailed on February 24, 2017

Public Notice Sign - Two public notice signs have been posted.

STAFF ANALYSIS

Request:

The request is to modify the existing conditions that govern Parcel C of the Fieldstone Planned Development to remove the prohibition on gasoline sales. The applicant has provided a site plan to illustrate how this use can be accommodated on this property.

The original application requested to modify the Uses Permitted section of the Planned Development for Parcel C to remove the prohibition on gasoline sales and taverns. The applicant also offered to add Vehicle Service and Vehicle Parts and Accessories to the list of prohibited uses.

However, since the applicant's interest is to develop this site with a 2-bay commercial center with gasoline sales, the request has been modified to focus on the Convenience Store with gasoline sales and drop the request to allow a Tavern. The request to further restrict uses such as Vehicle Service and Vehicle Parts and Accessories remains a part of this request.

P.D. Conditions- Per the changes permitted under P.D. 05-337

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(P.D. 94-355-FORMERLY)
Fieldstone
 Outline Plan Conditions: P.D. 05-337
                                                                                                                                                                                               J.
                   Uses Permitted
                                  Parcel A: Any use permitted by right and
                                  administrative site plan review Residential (R-S10) District.
                                 Parcel B: Any use permitted by right or by administrative site plan review in the Mul Dwelling Residential (R-ML) District.
                   В.
                                                                                                             in the Multiple
                                  Parcel C: Any use permitted by right and
                                 Parcel C: Any use permitted by right and administrative site plan review in the Local Commercial (C-L) District with the exception of taverns, liquor stores and gasoline sales. One (1) retail wine liquon store establishment to allow retail sales only shall be permitted with a parcel D: Any use permitted by right and with a maximum administrative site plan review in the General Office square feet of (O-G) District.
                   D.
                                                                                                                                                                   7,565 square Jeet
                   E.
                                 Parcel E: Any use permitted by right or by administrative site plan review in the Single Family Residential (R-S10) District.
                                                                                                                                                                  of floor area.
                   Bulk Regulations
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Justification

The applicant's letter of intent states that the owner of the property was the originator of the Planned Development and the author of the language restricting liquor sales, gasoline sales, and taverns. He, the owner, is now in favor of the change in language to allow the gasoline sales.

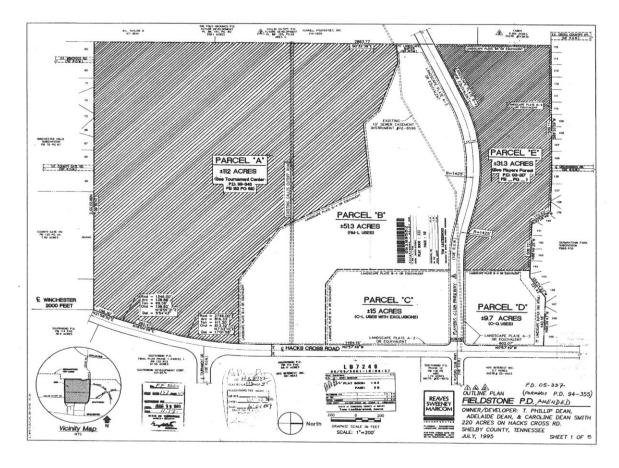
The applicant feels that since this is primarily a retail/office/multi-family area, a "Class A" convenience store with gas pumps along with retail would benefit the area. The applicant asks the Land Use Control Board to consider that it has been 12 years since the last recording of the Outline Plan and that the "development and economic landscape has changed" during that period.

Review of Request

Overview of the Fieldstone Planned Development

The Outline Plan below illustrates the original layout of the Fieldstone Planned Development. Parcels A –E and some of the many changes that have taken place since is original adoption.

P.D. 94-355 – North is toward the right side of the graphic.



Parcel A was designated for Single Family Residential development. This section of the P.D. was later converted to the Tournament Center P.D. and the uses permitted were modified to permit limited commercial, office and multi-family residential.

Parcel B is completely built out with the Fieldstone Apartments.

Staff Report March 9, 2017 P.D. 05-337 Page 15

Parcel C, see page 3, includes a retail center with two buildings, a cell tower, self-service storage, 3 residential styled office buildings, and the recently completed dentist office. The Hacks Cross Road frontage is nearly completely occupied with the exception of some space next to the new dentist office and the subject property. There are approximately 6 vacant office lots behind the subject property.

Parcel D is vacant. An amendment was approved in December of 2015 to allow a self-service storage facility as a permitted use.

Parcel E was originally designated for single family residential. It was later converted to the Players Forrest Planned Development. It is regulated by the O-G district and has seen some limited development for small, residentially sized and styled offices.

One other change relative to this request is found on page 9. This is the mark up to the Outline Plan Conditions associated with P.D. 05-337. This change removed the prohibition of a liquor store to be replaced by a condition to allow one (1) within Parcel C with a limit on the size of the store. A store selling alcoholic beverages is in place in the retail center of Parcel C.

From the above, it is clear that changes have taken place within this development since the time of the Planned Development's inception.

The question for staff is: is the requested change in keeping with spirit of the Planned Development and in character with the surrounding area?

Consideration of Request Use

Existing Character of the area - The current property owner may be able to shed some additional light on thinking behind the original permitted and prohibited uses in Parcel C. What is clear is that the retail center of the development is relatively small by comparison to the other sections. And while there are some purely retail uses such as a restaurant, and beer and wine sales, overall this center has trended toward service based commercial uses including optometry, dentistry, self-defense and self-service storage.

Staff also takes notice of the surrounding uses that include an Assisted Living Facility and office uses located on the northeast and southeast corners of Hacks Cross Road and Players Club Parkway respectively that contribute to the character of this area.

Recent Amendment to the P.D. - As noted above, staff reviewed and the City Council approved an amendment to Parcel D of the Planned Development to allow a self-service storage facility, P.D. 15-326. This application included a detailed landscape plan and building elevations. What was important to staff was the consideration that this use is a relatively low attractor/generator of traffic, certainly less than most retail; that the operation of the use was internally oriented, and that there was adequate separation between the active areas of the use and the abutting residential uses to the north.

UDC Requirements - The requested use of Convenience Store with Gasoline Sales is a permitted under the CMU-1 District. This location is at the intersection of two arterials as required by the UDC. However, that point is a little misleading since Players Club Parkway only extends to the east or west for a relatively limited distance. To the east, Players Club extends approximately 1 mile and terminates as a public road into the back of a parking lot. To the west, it extends approximately ½ mile. The most recent amendment to the Callis Cutoff P.D., which is the property immediately abutting Area B of the Fieldstone P.D., expanded the multiple family residential uses associated with the Fieldstone Apartments. When the Final Plat for that development comes through for review, it will extend one half of Players Club Parkway another 185 feet to the west. The Long Range Transportation Plan calls for the road to be extended westward to eventually meet up with Knight Arnold Road. Knight Arnold Road currently terminates on the south side of Highway 385.

While the road network is adequate to serve the use, it would seem to be better served to be located at the intersection of two fully operational arterial roads.

Operational Aspects of the Request Use - As compared to the rest of the development in this area, the proposed Convenience Store with Gasoline Sales is more intensive and intrusive. The other commercial uses along the Hacks Cross Road frontage in Parcel C contain landscaping, a double row of parking, a drive aisle and the building. The proposed use will have landscaping, drive aisles that run north-south and east - west, the accessory use of the canopy and pumps in the front yard, parking and then building.

The other way in which this use is more intensive is that Convenience Stores with Gasoline Sales are typically open 7 day a week and 24 hours per day. Nothing has been submitted with this application to suggest otherwise. These may be some of the reasons that gasoline sales as well as a tavern were originally precluded from consideration.

The applicant has submitted elevations and a landscape plan as requested by staff. The elevations are very attractive and for the most part match the prevalent building style of the area. If approved by the Land Use Control Board, staff does recommend in Condition 3 c on page 17, that the roof of the canopy be designed to match the roof of the building.

Conclusion

For the reasons stated above; character of area, intensity of use, existing road network, and staff cannot support the requested use. Staff does agree that there are other uses that are permitted today in the CMU-1 District that would be problematic. Staff would welcome the opportunity to revise the conditions to preclude those uses but not as a trade-off for what staff feels is an inappropriate use.

RECOMMEDATION: REJECTION

If approved, the following note shall be added to the Outline Plan Conditions

On Mach 9, 2017, the Memphis and Shelby County Land Use Control Board approved a Major Modification to Parcel C as follows:

- 1. Revise the Uses Permitted Conditions for Parcel C to include a Convenience Store with Gasoline Sales to be located at the southwest corner of Hacks Cross Road and Players Club Parkway.
- 2. Revise the Uses Permitted Conditions for Parcel C to prohibit Vehicle Service and the sale of Auto Parts and Accessories.
- 3. The Final Plat shall include a detailed landscape plan and building elevations.
 - a. The main building shall be composed of brick and or stone.
 - b. The building shall include a pitched roof with architectural shingles.
 - c. The canopy roof shall match the roof of the building in design and materials.
 - d. The support columns shall be covered in brick or stone to match the principal building.
 - e. One ground mounted, monument style sign detached sign shall be permitted.
- 4. The City Engineers comments, as applicable, shall also be added to the Final Plat.

GENERAL INFORMATION

Zoning Atlas Page: 2350

Parcel ID: 081079 00052

DEPARTMENTAL COMMENTS

The following comments were provided by agencies to which this application was referred:

City Engineer:

CASE: PD 05-337 NAME: Fieldstone PD

1. Standard Subdivision Contract as required in Section 5.5.5 of the Unified Development Code.

Sewers:

2. City sanitary sewers are available at developer's expense.

Traffic Control Provisions

- 3. The developer shall provide a traffic control plan to the city engineer that shows the phasing for each street frontage during demolition and construction of curb gutter and sidewalk. Upon completion of sidewalk and curb and gutter improvements, a minimum 5 foot wide pedestrian pathway shall be provided throughout the remainder of the project. In the event that the existing right of way width does not allow for a 5 foot clear pedestrian path, an exception may be considered.
- 4. Any closure of the right of way shall be time limited to the active demolition and construction of sidewalks and curb and gutter. Continuous unwarranted closure of the right of way shall not be allowed for the duration of the project. The developer shall provide on the traffic control plan, the time needed per phase to complete that portion of the work. Time limits will begin on the day of closure and will be monitored by the Engineering construction inspectors on the job.
- 5. The developer's engineer shall submit a Trip Generation Report that documents the proposed land use, scope and anticipated traffic demand associated with the proposed development. A detailed Traffic Impact Study will be required when the accepted Trip Generation Report indicates that the number of projected trips meets or exceeds the criteria listed in Section 210-Traffic Impact Policy for land Development of the City of Memphis Division of Engineering Design and Policy Review Manual.

Curb Cuts/Access:

- 6. The existing curb cut on Hack's Cross Road is located as shown on the plat and shall be utilized for this project. An ingress-egress easement shall be shown on that curb cut to permit the adjacent property to the south to use the access point when it develops.
- 7. The proposed curb cut on Players Club Parkway is located too close to the intersection and will not be approved by the City Engineer as a full movement curb cut.
- 8. Internal circulation is a requirement of the conditions. The property to the west of this site has provided internal circulation to this corner but the curb cut is gated and the access point has a wrought iron/brick fence across the access. The SCRO does not have a plat in the public record showing the office condo site.
- 9. The City Engineer shall approve the design, number and location of curb cuts.
- 10. The Developer shall be responsible for the repair and/or replacement of all existing curb and gutter along the frontage of this site as necessary.

11. All existing sidewalks and curb openings along the frontage of this site shall be inspected for ADA compliance. The developer shall be responsible for any reconstruction or repair necessary to meet City standards.

- 12. Any existing nonconforming curb cuts shall be modified to meet current City Standards or closed with curb, gutter and sidewalk.
- 13. Any curb cut along the Players Club Parkway frontage beginning closer than 300 feet from the centerline of Hacks Cross Road will be limited to right in/right out access only.

Drainage:

- 14. Drainage improvements, including possible on-site detention, shall be provided under a Standard Subdivision contract in accordance with Unified Development Code and the City of Memphis Drainage Design Manual.
- 15. Drainage data for assessment of on-site detention requirements shall be submitted to the City Engineer.
- 16. The developer should be aware of his obligation under 40 CFR 122.26(b) (14) and TCA 69-3-101 et. seq. to submit a Notice of Intent (NOI) to the Tennessee Division of Water Pollution Control to address the discharge of storm water associated with the clearing and grading activity on this site.

Site Plan Notes:

17. Provide internal circulation between adjacent phases, lots, and sections. Common ingress/egress easements shall be shown on the final plats.

General Notes:

18. All commons, open areas, lakes, drainage detention facilities, private streets, private sewers and private drainage systems shall be owned and maintained by a Property Owner's Association. A statement to this effect shall appear on the final plat.

Required landscaping shall not be placed on sewer or drainage easements

City/Fire Division: No comments received.

City Real Estate: No comments received.

County Health Department:

No comments by the Water Quality Branch & Septic Tank Program.

Staff Report March 9, 2017 P.D. 05-337 Page 20

Shelby County Schools: No comments received.

Construction Code Enforcement: No comments received.

Memphis Light, Gas and Water: No comments received.

Neighborhood Associations: No comments received.

Application

Letter of Intent

Letters of Opposition

Application

Jan 30 17 02:35p

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Memphis and Shelby County Office of Planning and Development CITY HALL 125 NORTH MAIN STREET-SUITE 468 MEMPHIS, TENNESSEE 38103-2084 (901) 576-6601

APPLICATION FOR PLANNED DEVELOPMENT MAJOR MODIFICATION/LUCB SITE PLAN (CORRESPONDENCE) APPROVAL

11	(CORRES	PONDENCE) APPI	ROVAL	
Date: 1/8/17	2*	Previous Case	÷	_
	PLEASE TYPE	OR PRINT		
Name of Development: HA				
Property Owner of Record: TPH	LLIP BEAN AND CAR	OLINE O SMITH	Phone #:	
Mailing Address: 7876	OPLAR PIKE	City/State: (76)	EMANTOWN Zio 38	38
Property Owner E-Mail Address:				
Applicant: Beruk Pro	meties luc		Phone # 901 327	-580
Mailing Address: 4646	Poplar # 302	City/State: N	lenjoling Zio 381	117
Applicant E- Mail Address:	enke benkpro	contres net		
Representative: Thomas	Heweley	over houses and	Phone #: 901 305 17	755
Mailing Address: 475 S. P.	erkins #104	City/State: M	emplis Zip 381	
Representative E-Mail Address:	Hermas hews			
Engineer/Surveyor: Terry Ba	JOE	, , , , , ,	Phone # 1012574246	
Mailing Address: 4646 Pap				,
Engineer/Surveyor E-Mail Address			abaratic ob serie	
Correspondence item Street Addres			0.1.	
Distance to nearest intersecting stre			8 Cross	
	Parcel 1	Parcel 2	Parcel 3	
Area in Acres: Existing Zoning:	1.15			
Existing Use of Property	K-12 / PA		***************************************	
Requested Use of Property	commercial	<u> </u>		
Type of Correspondence Item Re Major Modification(s) (See UE Land Use Control Board Site P	C Para. 9.6.11E(2) for a li	st of Major Modifica	tions)	
Unincorporated Areas: For reside	ential projects in unincor	morated Shellay Co.	untu alamanavida tha	寸
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Number of Residential Unit	s:	Bedreems	20 20 20 20	
	1000			
Expected Appraised Value	per Unit:	or Total Proje	ct:	+

	PLEASE	255	ATTACHED*	
	100,100	200	# LINCHED.	
(we) hereby make ap	plication for the	Carreenan	donos Com I II I	
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e application being r	eviewed by the l	Momphie 2	Strong which may result	t in the postponemen
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SIGN POSTING: A sign or signs shall be erected on-site no more than 30 days or less than 10 days prior to the date of the Land Use Control Board hearing for any Major Modification. See Sub-Section 9.3.4C of the UDC for further details on sign posting.

REQUIRED MAJOR MODIFICATIONS: The following items shall be deemed as Major Modifications to an approved Planned Development Outline Plan:

- Any revision to an Outline Plan that involves adding uses of a higher classification. Note: Adding uses of a lower classification will require the submittal of an Outline Plan Amendment. See Sub-Section 10.2.5B of the UDC for more information on higher and lower classifications.
- B. Any extension of the expiration date of an Outline Plan, provided the expiration date has not passed (see Sub-Section 9.6.14A).
- C. Any filing of a Final Plan in a Planned Development that was approved more than five years prior to the filing date and where the Outline Plan contains no expiration provisions.
- D. Any final plan that provides for more density than is permitted under the approved Outline Plan, unless the Outline Plan explicitly allows for such additional density (see Item 9.6.11D(3)(a) of the UDC).
- E. Any modification to the orientation of buildings as shown on the Outline Plan or the Outline Plan's Concept Plan that exceeds the following (see Item 9.6.11D(3)(c) of the UDC):
 - 1. 25 feet for final plans of two or less acres;
 - 2. 50 feet for final plan of more than two but less than eight acres;
 - 3. 100 feet for final plans of eight acres but than 20 acres; and
 - 4. 150 feet for final plans of 20 acres or more.

Letter of Intent

January 25, 2017

Mr. Josh Whitehead Planning Director Memphis and Shelby County Office of Planning and Development City Hall, 125 N. Main Suite 468 Memphis, TN 38103

RE: Major Modification - Players Club and Hacks Cross

Dear Josh:

I hereby petition the Office of Planning and Development and the Land Use Control Board to consider and approve the following modification to PD numbers: 94-355 and 05-337, recorded at instrument numbers 06087481 and 05189552, respectively.

Pursuant to the recorded plans, the original developer had restricted the uses, in the initial PD, of this section of the development, to C-L (currently CMU-1), and further restricted such categorical uses permitting all uses under the C-L district, except for taverns and gasoline sales. They did allow "One (1) retail/wine/liquor store establishment to allow retail sales only shall be permitted with a with a (sic) maximum square feet of 7,565 square feet of floor area." The subsequent filing of 94-355 consolidated this language to include any use under the "C-L district with the exception of taverns, liquor stores, and gasoline sales."

It is my request to keep the C-L (now CMU-1) district governance in full, except reinstate the uses of taverns, liquor stores, and gasoline sales. Since the PD is mainly a multifamily and office PD, the request of this use would normally constitute a upzone, so I also petition the Board to insert language in the new filing to eliminate two "more intense" uses in the C-L district: Vehicle Service, and Vehicle Parts and Accessories. This would, in my opinion, constitute the downzone that would be permitted under the major modification procedure.

Additionally, I would be remiss to mention that the seller of the parcel is the original developer, and also the author of the restrictive language originally inserted in the first PD filing. It goes without saying, that the seller/original developer does not object to the modification of the PD and the revision of uses permitted. Also, it has been 12 years since the recording of the outline plan, and I also ask for consideration of my request due to the fact that the development and economic landscape has changed in that time, and that a Class A convenience store with gas pumps, along with retail, would be a beneficial use here.

I would also like to direct your attention to the site plan and elevation which delineates the size and design. I have kept the concept to include only 7,000 sf.

I look forward to working with you further on this matter. Please let me know if I can be of assistance.

Sincerelly,

Thomas Hewgley

Representative for Applicant

Staff Report March 9, 2017 P.D. 05-337 Page 25

Opposition – 2 Emails

From: Ray Gill <ray@gillprop.com>

Sent: Monday, February 27, 2017 4:16 PM

To: Jones, Donald

Cc: Les Binkley; Steve Guinn; Brown Gill

Subject: P D 05-337 Fieldstone PD

Don,

We cannot support the Convenience store with Gasoline sales at the SW Corner of Hacks Crossing and

Players Club. We are building a very expensive self-storage facility across the street which will provide a

very passive, low intensity service to the community. There are numerous gasoline sales outlets along Winchester. Brown will attend the meeting to object.

Ray Gill
Gill Properties, Inc.
8130 Macon Station, Suite 114
Memphis, TN 38018
901-758-1100 office
901-378-4930 mobile
ray@gillprop.com



Lesley Harding Binkley III Vice President direct (901) 766-4219 fax (901) 766-4278 lhb@boyle.com

February 28, 2017

Mr. Don Jones Memphis & Shelby County Office of Planning and Development City Hall 125 North Main St., Suite 468 Memphis, TN 38103

RE: Fieldstone P.D. (PD 05-337)

Mr. Jones:

As a neighbor of the subject property, we are concerned about the application submitted to modify the Fieldstone PD. In particular, we oppose the request to lift the use restrictions on taverns, liquor stores and gasoline sales within Parcel C.

We respectively ask that staff recommends rejection and the LUCB vote against the proposed modification.

These uses were expressly restricted in the original Planned Development and we believe that lifting the restrictions and allowing such uses is counter to the intent of the PD.

Furthermore, it is our belief that these uses will negatively impact the area which must remain well preserved in order to maintain its place as a Class A regional office destination.

Thank you for your consideration regarding this matter.

Sincerely,

Les Binkley

5900 Poplar Avenue, Suite 100, Memphis, Tennessee 38119 / P.O. Box 17800, Memphis, Tennessee 3818

(901)767-0100 / www.boyle.com